

## KAYDEN PLASTICS: A STORY OF RESILIENCE AND GROWTH

Kayden Plastics (Pty) Ltd, founded in September 2019 by Anel Herion, is a testament to resilience and determination. After being retrenched from her previous job, Anel took a bold step to start her own plastic manufacturing business. Despite facing financial challenges and not receiving any external funding, her passion and dedication have driven Kayden Plastics to thrive.



Operating from the FDC Industrial Park in Botshabelo, Kayden Plastics manufactures plastic bags, tubing, and bubble wrap, supplying clients across the Northern Cape, Free State, and Gauteng monthly. Anel's company, though small, with just nine employees, runs 24 hours a day to meet the growing demand for their products.

In addition to plastic manufacturing, Kayden Plastics also distributes a range of other products, including corrugated materials, tapes, toilet paper, and gloves. This diverse product offering has helped the business stay competitive and provide essential goods to a wide array of clients.

Despite the obstacles, Kayden Plastics has become a beacon of hope, proving that even with limited resources, a strong work ethic and vision can create success. With further investment, Anel hopes to expand her business and create more opportunities in the local community.

Kayden Plastics is not just a business; it is a story of perseverance, growth, and the power of taking risks to build a brighter future.



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