

MEDIA ADVISORY

Monday 19 July 2024

THE FDC STRENGTHENS RELATIONSHIP WITH TENANTS

The Free State Development Corporation (FDC) recently held a meeting with its Small Business Park tenants (SMMEs), at the Botshabelo Industrial Park. This meeting is part of the Corporation's client relations plan, aimed at keeping clients informed about the progress in addressing their complaints, requests, and enquiries.

The FDC believes that supporting SMMEs is essential for promoting sustainability and enhancing entrepreneurial spirit. The meeting was attended primarily by tenants occupying the Small Business Park and FDC representatives from Property, SMMEs' legal, credit, and marketing departments.

The need to strengthen communication between the Corporation and tenants was evident, as it was identified as a grey area. Immediate remedial commitments were assured as the discussions unfolded. Tenants voiced their concerns regarding accounts in arrears and the best ways to improve the working environment.

Several measures were noted, including business development interventions to assist tenants in financial distress and those with potential for growth. The meeting concluded with a firm commitment to continue such engagements to ensure a better working relationship.

ENDS/

Issued by the FDC Marketing and Communications

For media enquiries, contact Nana Plaatjies – nana@fdc.co.za and wecare@fdc.co.za or on 051 400 1500

Duly constituted in terms of Free State Development Corporation Act 6 of 1995

DIRECTORS:

Dr. D Mohale (Chairperson) Ms. NCS Khetha (Deputy Chairperson) Ms. S Sithole; Ms Z Nhlapo; Mr. LT Motsamai; Mr. T Motloi; Mr. KC Tau (Acting Chief Executive Officer) Mr. RJ Montshioa (Company Secretary)